



GO-EZ

A stylized white line graphic consisting of two parallel, slightly curved lines that taper towards the right, resembling a swimmer's arms or a stylized wave.

Innovation in water. Rethinking the water experience. Swim free, discover the floating wetsuit.

The Challenge

Passive buoyancy vs. natural movement.

PROBLEM #1

Obsolete swim-assist solutions,
as armbands and inflatables,
artificially lift the body, forcing
passive, unnatural postures and
disrupting natural hydrodynamics.

PROBLEM #2

This passive approach slows down learning and restricts the freedom of movement swimmers need to build real skill in the water.

PROBLEM #3

Worse, it creates psychological dependency, holding children and novice swimmers back from genuine confidence and autonomy.



The Solution

Design by subtraction.
GO-EZ is a patented wetsuit
that eliminates bulk, inflatables,
and zippers through calibrated
material density.



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Calibrated buoyancy support

Lowers the body's specific gravity
to assist natural alignment in water.
Users actively manage their own
balance while moving, instead of
floating passively.

Freedom of motion (zero-zip)

Seamless-feel, ultra-flexible fabric eliminates friction, unlocks full joint mobility, and ensures instant dressing. No zippers, no rigid parts.

Natural. confident. stylish

By removing bulk, inflatables, and zippers, GO-EZ enhances natural body alignment and confidence in the water, without compromising movement or style

Floating wetsuit

Same garment fits many.
High-elasticity fabric and
adjustable shoulders make it
easy to wear: it fits the body
like a second skin and
maximizes mobility.



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Direct competitors



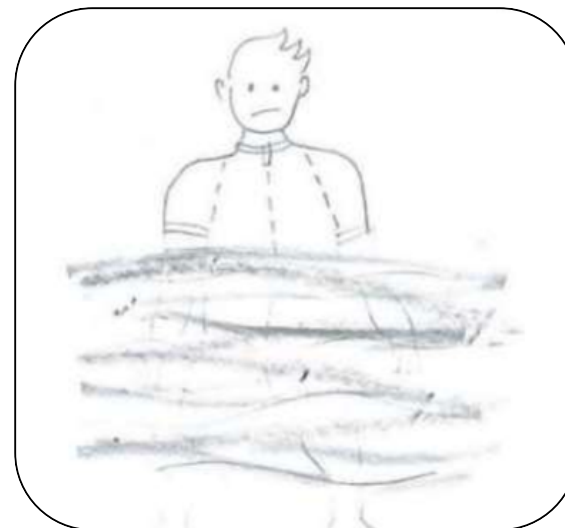
Floaties

Restrict natural swimming movement and create dependency



Lifejacket

Makes it difficult to swim freely and efficiently



Short wetsuit

Uncomfortable: rides up or feels restrictive



Competitive

ADVANTAGES

Adaptive fit / user-friendly

Adjustable design contours to the body like a second skin and enhances mobility; each size covers a wide morphological range (SKU reduction).

Lean engineering

Zero-Zip, hardware-free design with premium Blind Stitched construction. No critical parts subject to failure; a streamlined, standardized supply chain.

Process efficiency

Eliminating zippers and hardware slashes production costs and minimizes raw material sourcing. A streamlined assembly cycle that drastically optimizes industrial margins and speeds up time-to-market.

Fashionable

Customizable with various colors, patterns, and designs to suit individual preferences.





Business

MODEL

01



Scalability & logistics efficiency.

02



Adaptive fit (SKU Reduction). High-elasticity fabric and adjustable shoulders let each size fit multiple body types. Partners achieve full market coverage with minimal inventory and slashed logistical costs.

03



Lean engineering & supply chain. The zipperless, hardware-free design eliminates common points of failure and streamlines raw material procurement. Manufacturing focuses entirely on premium Blind Stitched construction, standardizing components while ensuring high-end durability and faster cycle times.



Easy to make, easy to wear

Hardware-free construction
with a streamlined assembly
cycle. Fully protected by
granted patents and registered
international designs.

Target

WHO IS IT FOR?

**Perfect for children, novice
swimmers, and water enthusiasts**

Children

Ergonomic and comfortable,
helping them enjoy the water
with natural confidence

**Novice
swimmers**

Calibrated body alignment
and buoyancy to build
aquatic skills and confidence

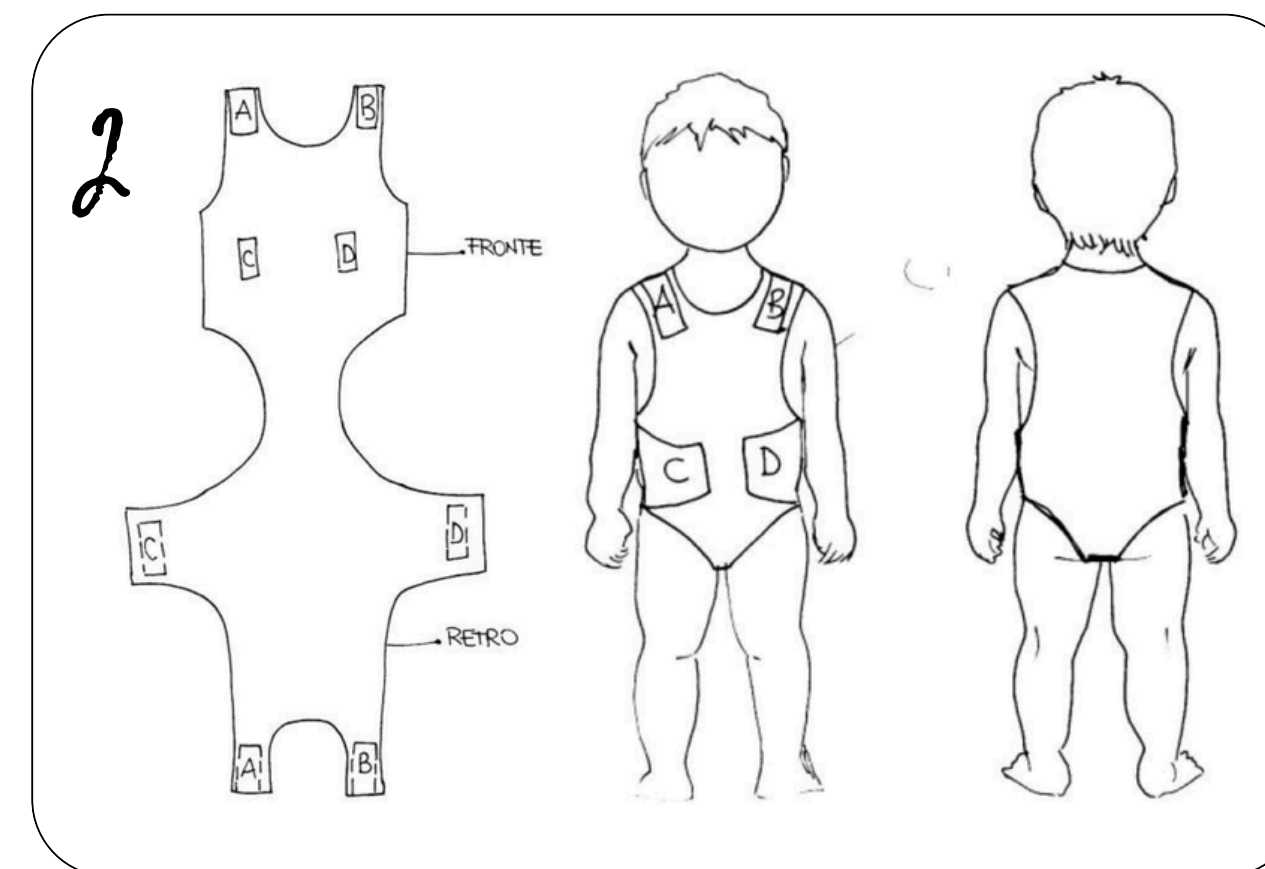
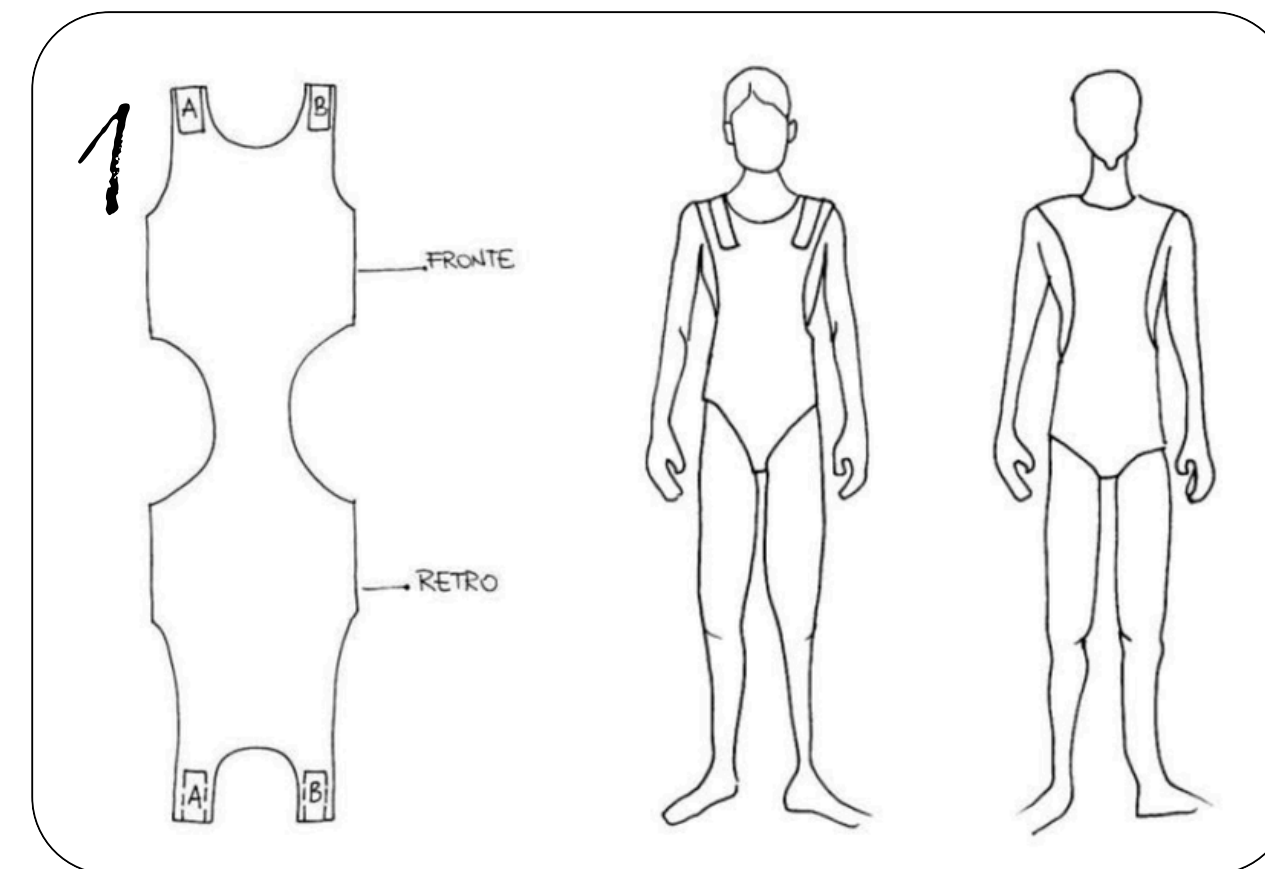
**Water
lovers**

Freedom of movement and
confidence for everyday
water enthusiasts

Models available

1 **Standard**
from 4 to 99 years old

2 **Toddler**
from 2 to 3 years old



Models

Standard*

An entry-level technical wetsuit optimizing water body alignment; the design foundation for expansion into snorkeling, aqua fitness, and active aging.

*Adult supervision required for minors.

Toddler*

Propedeutic swimwear for early-childhood water socialization, engineered as the educational alternative to traditional armbands.

*Always to be used under constant adult supervision.

IP Portfolio & Certifications

A fully protected asset

A strong barrier to entry

Industrial patent:
GRANTED (Italy)

**International PCT
extension:**
PATENT PENDING

Registered design:
EU

**PPE Category I
Certification**
(EU REGULATION 2016/425)

GO-EZ

Design that unleashes
movement. Ready for the
global market.



Get In Touch With Us

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